

## VVV Press Releases

### inViVo Vision Inc. (VVV) Awarded SDB Certification, 4/15/05

NEW CANAAN, CT (15 April 2005) inViVo Vision, Inc., a Delaware corporation, was recently awarded SDB certification by the Small Business Administration (SBA). VVV is a research and development company in the physical, engineering, technology, life sciences, social sciences and the humanities, under NAIC codes 541710 and 541720. The SDB program allows VVV to compete with large companies for federal government business by receiving preferential treatment as a woman and minority-owned small firm.

More than a quarter, or \$62.7 billion, of the \$247.1 billion federal agencies granted in prime contracts during fiscal year 2003, went to small businesses, according to data published by the Small Business Administration. Under federal law, the government must aim to award at least 23 percent of prime contract dollars to small businesses.

VVV is currently engaged in projects that include e-commerce, knowledge and content management, e-learning, interactive mentoring for education and training, including manufacturing; policy management for decision support; and all Internet/Web related services and applications. VVV has also been very involved in a number of projects in the field of interactive television and broadband communications, including interactive access to rich multimedia and digital libraries for remote areas and developing nations.

*“With a world class team of scientists and engineers in our consulting portfolio, a continuous flow of research publications and patent applications, we have the ability to address the most pressing problems that we face today as a nation, from education to national security, and the credibility to work with government, industry and academia,”* said Dr. Miriam J. Masullo, president and CEO of VVV. *“Because there are so few firms in the SDB program that have our credentials, government agencies and established federal government contractors benefit broadly from our partnership,”* she emphasizes.

VVV is addressing a full range of technology based services and applications, including intellectual property strategies. VVV plans to continue expanding its consulting force of graduate students and faculty members as part of its growing team of scientists and engineers; as well as building new partnerships with technology companies and professional developers to win large government contracts in a broad realm of scientific and technical areas. VVV wants to make work force enhancement and the development of national talent in science and technology a business priority. *“Above all, through our endeavors, we plan to excel as an ethical and committed organization, to help remedy the needs and meet the science and technology demands of our nation for innovative new products to compete in the global, digital economy,”* added Dr. Masullo.

For more information on the federal program, please visit <http://www.sba.gov/>.  
For more information, please visit our website at <http://www.invivovision.com/>.